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Working Draft

# Evaluation and Prioritization Matrix

## 1: Discussion Questions

What are the factors affecting the quantitative and qualitative evaluation of programs?

Can the factors be assigned numerical values?

How and who would determine qualitative values?

Will one model cover all programs? What kinds of adaptation may be required?

## 2: Dickson's 10 Criteria (chapter 5 from Prioritizing Academic Programs and Services)

1. History, development and expectations of the program
2. External demand for the program
3. Internal demand for the program
4. Quality of program inputs and processes
5. Quality of program outputs
6. Size, scope and productivity of the program
7. Revenue and other resources generated by the program
8. Costs and other expenses associated with the program
9. Impact, justification and overall essentiality of the program
10. Opportunity analysis of the program

## 3: An Alternative Model of Expanded Criteria for Consideration

### A: Program Context

1. institutional vision and strategic objectives and priorities
2. history, development and expectations
3. government strategic objectives
4. external demand
5. internal demand

### B: Quality

6. admissions standards, inputs and processes
7. quality of outcomes

### C: Productivity (performance measures)

8. impact, rationale, and justification
9. contribution to institutional reputation and standards
10. contribution to institutional interaction (mutual benefit)

11. number of students completing
12. revenue generated
13. intangible opportunities and advantages
14. discontinuation and other risks

**D: Resources Required**

15. start up funds
16. direct operating funds
17. number of faculty members, (teaching assistants?) and staff
18. indirect operating funds
19. supporting infrastructures
20. impact on global resource allocation

**E: Delivery Options**

21. class size
22. balance of face to face , distance (correspondence, satellite/internet/on line) learning, and on-site teaching and learning
23. scheduling and frequency
24. regular rotational and/or intermittent scheduling cycles and options